



Min Lee  
Transmedia Designer

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#### Education

01.2007 – 04.2018  
ArtCenter College of Design, Pasadena, CA  
Bachelor of Fine Arts in Graphic Design

01.2015 – 04.2015  
ArtCenter College of Design, Pasadena, CA  
Nestle Coffee-mate Sponsored Project  
Enhanced brand appeal through research and revitalized customer experience through innovative package designs.

09.2006 – 12.2006  
Art Center at Night, Pasadena, CA  
Courses in Graphic Design and Typography 1

09.2003 – 09.2006  
Cal Poly Pomona, Pomona, CA  
Studied Architecture

#### Work Experience

01.2016 – 06.2017  
DeziNow, San Francisco, CA  
UX Designer  
Created brand identity design and user experience design for an on-demand car driving app for IOS and Android devices.

04.2013 – 07.2017  
LATHER, Pasadena, CA  
Senior Graphic Designer  
Developed branding for clients such as Four Seasons, Hilton, Marriot, and other boutique hotels.

01.2012 – 04.2012  
SpinMedia, Hollywood, CA  
Junior Graphic Designer  
Worked with artists in the music industry to design and produce promotional prints for their albums.

06.2011 – 12.2011  
Alo Yoga Apparel, Los Angeles, CA  
Junior Graphic Designer  
Curated editorial design for fashion catalogs.

#### Recognition

01.2013 – 04.2013  
ArtCenter Student Online Gallery  
Alexander Wang, Website Design

09.2012 – 12.2012  
ArtCenter Student Gallery  
1910, Poster Design

#### Skills

Strong working knowledge of:  
InDesign, Illustrator, Photoshop, XD, After Effects, Keynote, Microsoft Office, Framer, and Madmapper

Familiar with:  
Processing, and TSPS

Languages:  
Bilingual in Korean and English